



## **2025 PARENT LEADERSHIP & ADVOCACY CONFERENCE**

SATURDAY, SEPTEMBER 27, 2025 | 8:30am - 3:30pm

PRINCETON MARRIOTT AT FORRESTAL 100 College Rd E, Princeton, NJ 08540

Greetings,

Every two years, the SPAN Parent Advocacy Network brings together parent leaders from across New Jersey for our Parent Leadership & Advocacy Conference—a day dedicated to skill-building, networking, and celebrating the vital work of advocacy. While much may have changed since our last gathering, one thing remains constant: SPAN's unwavering commitment to supporting children, youth, families, and professionals throughout the state.

This year's conference will feature thought-provoking speakers, dynamic breakout sessions, and powerful personal stories from youth leaders developing self-advocacy skills. Whether seasoned advocates or emerging leaders, attendees will gain invaluable tools and inspiration to continue championing the needs of infants, toddlers, children, and youth across systems of education, childcare, healthcare, child welfare, and juvenile justice. The conference will also feature an exhibit hall and networking lunch. Sessions will be offered in Spanish to maximize accessibility and inclusivity.

We invite you to support this impactful event in a meaningful and visible way. With a variety of sponsorship and exhibitor opportunities available, you can showcase your commitment to families, advocacy, and SPAN's statewide initiatives. Your support enables us to provide scholarships for families in need, ensure multilingual access, and create an inclusive, enriching experience for all participants.

By becoming a sponsor, you are investing in the future of advocacy and empowering families across New Jersey. Please review the sponsorship and exhibitor opportunities outlined below and consider partnering with us to champion the invaluable work of Parent Leadership and Advocacy.

We look forward to your support and hope to see you at this transformative event!

[Parent Leadership in Action: Creating Stronger Communities](#)

[Scan this QR code to Sponsor this event](#)



## Sponsorship Opportunities

### All Sponsorship and Exhibitor Packages Include:

- Highlighted on the SPAN website (main page and conference page) and The Bridge (SPAN's e-Newsletter) up to a month before and after the conference
  - Logo included in conference program and marketing materials
  - Social media recognition across multiple social media platforms
  - Verbal recognition at the conference
  
  - **Platinum Sponsor:** \$5,000 (5 tickets) (full page ad in conference program)
    - Logos included on event signage
    - Flyer/handout in conference bag
    - Opportunity to highlight sponsoring organization's programs/efforts during lunch (3-5 minutes) via recorded video
  
  - **Gold Sponsor:** \$3,000 (3 tickets) (½ page ad in conference program)
    - Logos included on event signage
    - Flyer/handout in conference bag
  
  - **Silver Sponsor:** \$2,000 (2 tickets) (¼ page ad in the conference program)
    - Logos included on event signage
  
  - **Lunch Sponsor:** \$1,500    and/or    **Breakfast Sponsor:** \$750
    - Logos included on event signage
  
  - **Parent Leader Sponsor:** \$85.00 registration fee per person

*Consider sponsoring parents and caregivers to attend our conference, where they can network, build community, and enhance their leadership skills—especially those who may not otherwise have the opportunity to participate in this empowering experience.*

    - Table sponsors (5 or more) will receive table signage
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### Exhibitor Opportunities

**Includes exhibit space with 1 six ft. table and 2 chairs and one conference registration. Additional individuals must register to attend.**

- **Non-profit organization:** \$150
- **For-profit organization:** \$250