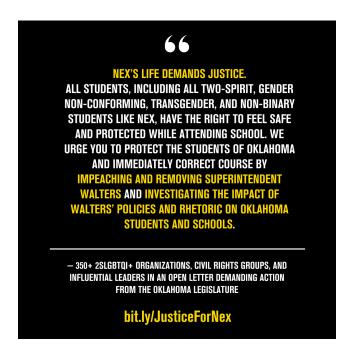
Justice for Nex Benedict: Social media toolkit for signers

QUICK LINKS

- Link to full letter and list of signers: https://bit.ly/JusticeForNex
- Link to press release language for distribution to media outlets (feel free to tailor to highlight your own organization and quote and send to your lists): https://docs.google.com/document/d/1A0D5o4Q35YfVhi-dbzr-TlnK_TF3qT6e1IFy_pqxU70/edit
- Petitions that individuals can sign:
 https://act.hrc.org/page/144664/petition/1?ea.tracking.id=ot hrcpartner ppa

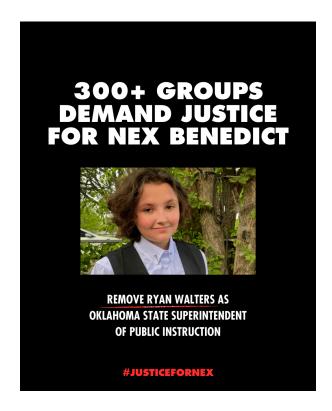
SAMPLE UNBRANDED GRAPHICS



(Download)



(Download)



(Download)

SAMPLE SOCIAL LANGUAGE

Please note, different organizations and communities use different phrasing, acronyms, and formats to describe Two-Spirit, non-binary, gender non-conforming, lesbian, gay, bisexual, transgender, queer, and intersex identities and communities. The sample language below contains different examples of the acronyms, but you should use whatever feels right to you and your organization.

As we learn more about Nex and Nex's journey from those who knew Nex best, organizations on the ground have recommended "2STGNC+" instead of "non-binary" to describe Nex. This language may continue to evolve.

FACEBOOK

More than 350 LGBTQ, civil rights groups, and public figures are calling on Oklahoma legislative leadership to immediately remove Ryan Walters as the state's superintendent of public instruction; and to launch an investigation into the state's Department of Education. For too long, the actions and policies of Walters and the DOE have led to a culture where rampant harassment of 2SLGBTQI+ (two spirit, lesbian, gay, bisexual, transgender, queer, and intersex+) students has been allowed to go unchecked. Read the full letter and list of signers who are demanding justice for Nex Benedict by demanding action in Nex's memory. https://bit.ly/JusticeForNex

Notable public figures including Kristin Chenoweth, Demi Lovato, Cynthia Nixon, k.d. lang, Jonathan Van Ness, Amy Schneider, Peppermint, ALOK, Emma Roberts, and Tommy Dorfman all joined onto a letter supported by more than 350 civil rights and advocacy organizations across the U.S. to demand accountability for the institutions that failed to protect Nex Benedict, a 16-year-old 2STGNC+ Oklahoma youth who died earlier this month. "State officials must be held accountable for bringing the politics of hate into Oklahoma's schools and making our most vulnerable youth pay the price," the letter reads. Read the full letter and calls to action here. https://bit.ly/JusticeForNex

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[NAME OF GROUP] is proud today to join a coalition of more than 350 organizations advocating for LGBTQ equality, civil rights, educators and youth, and more, in our call for the removal of Oklahoma state superintendent of public instruction Ryan Walters and an investigation into the Oklahoma Department of Education following the death of 2STGNC+ teenager Nex Benedict. We are outraged that a climate of hate and bigotry has been not only allowed to thrive, but encouraged by the person who is responsible for education in the state of Oklahoma. Youth should feel support and encouragement at school, not bullying and harassment. Read the letter and join our demands for action. https://bit.lv/JusticeForNex

TWITTER/ X

Following the death of Nex Benedict, more than 350 organizations today are calling for removal of @RyanWaltersSupt and an investigation into the Oklahoma DOE. Read here: https://bit.ly/JusticeForNex

.@RyanWaltersSupt perpetuates a culture where rampant harassment of 2SLGBTQI+ youth has gone unchecked in schools. Join 350+ groups and signers who agree: He is unfit to serve. https://bit.lv/JusticeForNex

INSTAGRAM

Today in response to the death of Nex Benedict, more than 350 LGBTQ, civil rights groups, and public figures are calling on Oklahoma legislative leadership to immediately remove Ryan Walters as the state's superintendent of public instruction; and to launch an investigation into the Department of Education. Youth should feel support and encouragement at school, not bullying and harassment. Join us and demand justice for Nex Benedict. https://bit.lv/JusticeForNex

All youth should feel support and encouragement at school, not bullying and harassment. Yet 2STGNC+ teenager Nex Benedict is not with us today, because those who are responsible for education in the state of Oklahoma have enabled a climate of hate and bigotry that led to Nex's death. More than 350 civil rights groups and advocates for equality are calling to hold Oklahoma's education system accountable. Read our letter and join our demands for action. https://bit.ly/JusticeForNex